

JACKSONVILLE MAGAZINE'S

# Companies that CARE 2010

Saluting local businesses  
that put community at the  
forefront of their agendas.

**TIMES ARE TOUGH, NO DOUBT.** All across the country and on the First Coast, countless businesses have shuttered their doors and thousands of people have lost their jobs. It's no surprise then that charitable donations and even volunteer hours might wane as the recession lingers. According to the Giving USA Foundation, charitable giving (adjusted for inflation) drops during economic downturns and the National Conference on Citizenship recently found that most Americans have cut back on volunteer work and other civic activities.

All these circumstances give us more reason to recognize those businesses and individuals that continue to make community giving a priority.

For eight years now, *Jacksonville Magazine* has had the pleasure of shining a spotlight on local companies that emphasize "caring" for their employees and the community they serve. Late in the year, we solicit nominations on our website and in the magazine, asking companies to show how they've lent a helping hand.

From sponsoring community events to giving employees paid time off to volunteer at nonprofits of their choice, the philanthropic efforts of the 30 companies selected—both large and small—are the sort of community spirit that our Companies That Care program seeks to reward. In the following pages, we've highlighted a few charitable activities from each, hoping that others might be inspired to the same type of giving.

There was one story, however, that stood out from others.

On July 30, Prosperity Bank CEO Eddie Creamer introduced a Pay It Forward program, prompted by the selfless act of employee Libby Chauncey, who gave \$20 to help a stranger in need. He gave each of his 250 employ-

ees a \$20 bill and asked them to give it to someone in need. Sherri Cassidy gave hers to a customer who needed gas money to get to a Gainesville hospital so that her daughter could have tonsil surgery. "Her daughter has a serious heart condition and could not have the surgery without her being there," Cassidy recalls. "I called her aside and told her that this 'special money' was given to me to pay it forward to someone who needed it. She had tears when she said 'thank you.'" Martin Fairchild gave his to an elderly woman standing behind him in line at Walgreens. "I could not help but notice what all she was buying—typical senior citizen items. However, they were all store brand. Not to mention, she had a handful of coupons," he explains. He took out the \$20 and asked the clerk to put it toward the woman's tab. "My heart was pounding as if I had done something wrong. I realize now that the adrenaline was because I have never in my life done something like this, meaning, being at a check-out counter and offering a random stranger \$20. It was really quite a rush."

In times like these, paying it forward can mean much more than a single \$20 bill. It can change a life. And, down the road, who knows where else it can lead. —FROM STAFF

Without further ado, this year's honorees.....>



◀ **Bank On It**

Through its signature philanthropic program—the Neighborhood Excellence Initiative—**Bank of America-Merrill Lynch** awards select nonprofits with grants. Since the program's inception in 2004, more than \$2.7 million has been awarded in Jacksonville alone. Beneficiary agencies in 2009 included Catholic Charities and Lutheran Social Services of Northeast Florida.



◀ **Box Seats**

Organizations like Nemours Children's Clinic, Children's Home Society and Dreams Come True were able to auction off use of **PSS World Medical's** skybox at Jacksonville Municipal Stadium (for Jaguar home games) and chalet at The Players Championship. We're betting the chalet was a bigger fundraiser this year than the skybox.



▲ **BBQ Bonus**

Established in 1949, **Bono's Pit Bar-B-Q** donates to more than 30 local charities plus area churches and schools on a regular basis. It provides raffle and auction prizes, catering parties and discount certificates for fundraisers. In 2009, the barbecue chain donated nearly \$50,000 to charities, including \$500 worth of eats to Hope Worldwide's Dr. Martin Luther King Jr. Day of Service.



▲ **Rehab Rewards**

**Brooks Health** invests more than \$3 million every year to benefit the community, including care for the under- or uninsured. But perhaps its most charitable efforts come from employees who donate a portion of their wages to the WHEEL (We're Helping Everyone Experience Life) program. In 2008, 262 Brooks employees participated and raised \$54,475. Nearly 150 patients have received care because of the program.



◀ **Giving Hope**

Over the last eight years, **The Kossak Companies** (a four-person estate planning firm) has donated more than \$1.1 million to various causes. Most recently, it sponsored a tennis and golf gala to benefit the MaliVai Washington Kids Foundation. It was also the lead sponsor of the Jack Del Rio Foundation.



▲ **Media Matters**

It takes talent to design a strong marketing campaign, and **Brunet-Garcia** lends its talent to prop up nonprofits. In 2009, the firm clocked in 3,304 hours of pro bono work, valued at \$425,980. That includes 900 hours that employees spent volunteering around the community on company time as well as an awareness program for the Jacksonville Public Library. Which reminds us, have you gotten your library card, yet?



▲ **School First**

For the past 13 years, **Crowley Maritime** employees have donated Christmas toys to some 125 children annually from Children's Home Society, Baptist Home and Boys' Home. They have also worked with Angel AID to donate holiday gifts, food baskets and money to help children with critical or terminal illnesses.



▲ **Tipping the Scale**

**Baptist Health** staff, in 2008, donated more than 34,160 hours volunteering in the community. More than 800 of those hours were spent with the Tipping the Scale Adolescent Advocacy and Intervention Program, a partnership that the hospital struck with The Bridge of Northeast Florida 10 years ago. Since inception, every student involved with the program has gone on to college, the military or gainful employment.



▲ **A Cut Above**

Every little bit helps, and the staff at **Brittany's Spa Salon** will cut hair, put in hair extensions and donate hair to clean up oil spills to do their part. In three years, the Argyle-area salon has raised more than \$5,000 for breast cancer research and even donated a full head of hair extensions to a 16-year-old girl with alopecia.



▲ **In the Bag**

**Coach** allows employees to volunteer up to eight hours per year during scheduled working hours. In 2009, local employees and friends donated more than 500 hours to charities like Second Harvest Food Bank and Ronald McDonald House. Coach also sponsors a matching gift program of up to \$10,000 per fiscal year to charities of the employee's choice.



**▲ Keep On Moving**  
With a rail network that spans roughly 21,000 miles, **CSX** is in the business of transporting things from one place to another. In addition to the hundreds of hours that employees volunteered this year and the more than \$500,000 the company donated to local charities, CSX also moved merchandise for nonprofits like Dignity U Wear and Kids Wish Network—a service valued at \$100,000.



**◀ Passion to Perform**  
Having opened its Jacksonville office in July 2008, **Deutsche Bank** didn't take long to make an impression on the community. Nearly 40 percent of its employees volunteered in the community, providing over 2,000 hours of work and collecting more than \$7,200 in donations for organizations like the Jacksonville Humane Society, Dignity U Wear and Windy Hill Elementary School.



**▲ Home Sweet Home**  
The local **Five Guys Burgers and Fries** operators' proudest community achievement in the last year was a partnership with Habitat for Humanity to help build a home for a first-time homeowner in Jacksonville. Nearly half of their employees volunteered more than 700 hours of manual labor on top of a monetary donation.



**▲ Animal House**  
**MPS Group** is the title sponsor of the Jacksonville Zoo's "Tour by Cell" program, which allows visitors to learn more about the grounds and exhibits by dialing a phone number on their cell phone and keying in a prompt based on where they are in the zoo.



**▲ Have Mercy**  
Christian-based **Hire Methods** focused its community outreach this year on Wolfson Children's Hospital, where the 5-month-old son of an employee is being treated for a rare form of epilepsy. Chad Perce and Clint Drawdy, co-owners and founders of the company, are organizing an ultra-marathon to raise money for the hospital and commemorate its 55th anniversary.



**▲ Tutor Time**  
In partnership with UNF, the **Main Street America Group** adopted Pine Estate Elementary School in Northwest Jacksonville, lending employees and their family members as classroom tutors and sponsoring a school supply drive. They filled nine large boxes with supplies for teachers and students—to which one teacher rejoiced, "It was just like Christmas."



**▲ Like Them Apples**  
The GreenApples Charity Program at **Native Sun** selects a local charity each month and helps collect money or donations from customers made at the registers, voluntary employee pay-check deductions and special fundraisers. Since starting the Charity of the Month in August 2008, Native Sun has donated more than \$10,000 in checks and more than 132 hours of time.



**◀ Public Safety**  
Founded by firemen, **Firehouse Subs** created a foundation to give back to public safety initiatives. More than \$300,000 has been raised through Jacksonville restaurants and more than \$62,000 has been returned to the community. Recipients include the fire departments of Jacksonville, Jacksonville Beach and Orange Park.



**▲ Helping Hands**  
In addition to hundreds of hours of pro bono work, the **Marks Gray** law firm participates in the Ronald McDonald House Children's Way 5K and Family Day and also helps with HandsOn Jacksonville's "A Visit From St. Nicholas" program each year. The firm's employees stuff backpacks, wrap books and deliver the final products to children in 14 Jacksonville schools.



**◀ Take It To Heart**  
**Memorial Hospital's** Take it to Heart campaign provided cholesterol, body composition readings and blood pressure screenings for free to more than 1,300 members of the community.



**▲ Best Buddies**

Recently at **New York Life** in Jacksonville, agents and employees participated in the Down Syndrome Association's annual Buddy Walk and helped the Clay County Special Olympics with fundraisers and athlete support. Since tracking began in 1993, agents and staff have donated more than \$180,000 to local charities.



**◀ Touchdown!**

Full-time employees of **Community First Credit Union** receive up to two hours per pay period to volunteer in the community. Even CEO John Hirabayashi gets in on the action as a celebrity reader at WJCT's Share a Story event. The credit union also awards deserving First Coast teachers two free club seats per Jaguars home game and \$1,000 to the Jaguars Foundation for the first touchdown the Jags make on a first down play.



**▲ Prudential Cares**

Last year's annual Global Volunteer Day sponsored by **Prudential Financial** generated 800 volunteer projects in 12 countries, including six projects in Northeast Florida. Nearly 200 local Prudential associates and friends contributed 700-plus hours of service on that day.



**▲ Food For All**

Lakeland-based grocer **Publix** lists more than 20 local sponsorships including Duval County Public Schools and The Players Championship. During the holiday season, Publix embraces the Food For All campaign, through which food is distributed to those in need. Publix customers and employees contribute, and in 2008 raised \$1.6 million.



**▲ Hot Docs**

The annual campus Community Giving Campaign at **Shands Jacksonville** raises money for the United Way and Community Health Charities through various events, pledges and donations. Employees exceeded their \$250,000 goal, raising \$267,854. During Children's Miracle Network Awareness Week, employees raised almost \$15,000 to help children who directly benefit from their services through activities like pancake breakfasts and cutest doctor contests.

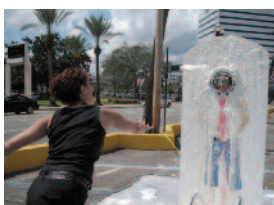
**◀ Building Community**

As of the third quarter of 2009, **Regency Centers** employees had logged in 1,150 volunteer hours for the company's three sponsored nonprofits: United Way, Habitat for Humanity and John E. Ford School. Jacksonville employees contributed 652 hours, valued at \$19,226 in payroll. That's on top of the nearly \$600,000 in financial donations made in 2008.



**▲ Prosperity For All**

The Prosperity Outreach Program at **Prosperity Bank** was established in 2002 to encourage employees to make a difference in the community. The program awards employees four hours of paid time off each month to volunteer at the nonprofit of their choice and then donates \$100 to that charity for every 16 hours that the employee volunteers, up to \$1,000 per year. Employee Stacy Gambrell volunteered 160 hours at Mandarin High School, earning two \$500 scholarships for two senior students.



**▲ Heart of Fun**

Employees of the **Omni Jacksonville Hotel** participated in the American Heart Walk for the American Heart Association (AHA) and also hosted a "Heart of Fun" day during which hotel management were targets for a dunk-tank and pie-throwing contest. The day's events raised \$1,000 for the AHA.



**▲ Builders Care**

In support of the Builders Care nonprofit, **Sisler Johnston Interior Design** helped design and provided furnishings for a new wheelchair-accessible home for Milton "Oshay" Johnson, a Baker County High School teen who was paralyzed during football practice. The firm also matches employee cash contributions to Builders Care.



**▲ Youth At Play**

Companywide, **Winn-Dixie's** Youth At Play program supports youth sports teams, school sports and neighborhood athletic associations. The grocer's contribution to the Greater Jacksonville Pop Warner Conference covers the cost of officials and other game-day expenses for its championship game—called the "Little Gator Bowl Game"—at Jacksonville Municipal Stadium, making it a free event for parents and fans to attend.

# HONOR Roll

**BANK OF AMERICA-MERRILL LYNCH**

**TYPE OF BUSINESS:** Financial  
**LOCAL EMPLOYEES:** 6,700  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** We believe, very simply, that it is the actions of individuals working together that build strong communities ... and that business has an obligation to support those actions in the communities it serves.

**BAPTIST HEALTH**

**TYPE OF BUSINESS:** Healthcare  
**LOCAL EMPLOYEES:** 8,100  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** To enhance the community's health status and quality of life by strategically focusing and creatively leveraging our resources, relationships and expertise.

**BONO'S PIT BAR-B-Q**

**TYPE OF BUSINESS:** Food Service  
**LOCAL EMPLOYEES:** 475  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** We believe that above all things in business, giving back is paramount. The Jacksonville community has supported us for 60 years and we feel it is our responsibility as a local corporation to do our part in giving back.

**BRITTANY'S SPA SALON**

**TYPE OF BUSINESS:** Beauty  
**LOCAL EMPLOYEES:** 9  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** We believe in constantly giving back. We love to reach out, making people look and feel beautiful.

**BROOKS HEALTH**

**TYPE OF BUSINESS:** Healthcare  
**LOCAL EMPLOYEES:** 800  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Through advancing rehabilitation research, providing free care to those who cannot afford it, delivering health programs to the community and by providing health-related education opportunities to the community, Brooks realizes the importance of having a healthy community.

**BRUNET-GARCIA MULTICULTURAL ADVERTISING & PUBLIC RELATIONS**

**TYPE OF BUSINESS:** Advertising & PR  
**LOCAL EMPLOYEES:** 13  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** As an agency committed to social change, Brunet-Garcia believes it is important to get involved and play an active role in the community. Employees are encouraged to become involved in professional organizations and local volunteer opportunities that interest them.

**CSX**

**TYPE OF BUSINESS:** Rail Transportation  
**LOCAL EMPLOYEES:** 5,000  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** CSX has a long history of investing in communities in which it has a significant presence. Since our company's inception, we have maintained close relationships with our neighbors throughout our footprint.

**COACH SERVICES**

**TYPE OF BUSINESS:** Retail Distribution  
**LOCAL EMPLOYEES:** 375  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** To actively seek opportunities to contribute to the communities in which we do business by creating a culture that fosters a way of caring.

**COMMUNITY FIRST CREDIT UNION OF FLORIDA**

**TYPE OF BUSINESS:** Financial

**LOCAL EMPLOYEES:** 266

**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Community focus is one of the core values at Community First Credit Union and our priority of serving our neighbors is reflected even in our name.

**CROWLEY MARITIME CORP.**

**TYPE OF BUSINESS:** Transportation & Logistics  
**LOCAL EMPLOYEES:** 1,695  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Crowley's corporate philanthropic focus is on education. We offer college scholarships and summer internships to all scholarship recipients who may be interested.

**DEUTSCHE BANK**

**TYPE OF BUSINESS:** Financial  
**LOCAL EMPLOYEES:** 624  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Deutsche Bank's commitment to communities in the Americas is grounded in a longstanding tradition of social responsibility. Throughout the world, Deutsche Bank seeks opportunities to play a positive role in addressing local needs by making available financial resources, the talents of its personnel and the leadership of its management.

**FIREHOUSE SUBS**

**TYPE OF BUSINESS:** Food Service  
**LOCAL EMPLOYEES:** 500  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Commitment to the community is one of Firehouse Subs' core values that is embedded in every aspect of the business, whether it is the corporate office, corporate restaurant or a franchise location. The organization gives back in a variety of ways—food donations, volunteerism, time and resources.

**FIVE GUYS BURGERS AND FRIES**

**TYPE OF BUSINESS:** Food Service  
**LOCAL EMPLOYEES:** 200  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** We believe in the philosophy that it is better to give than to receive. We believe in the incredible value and supporting nature that community and businesses must have. Our community supports us every day and it is imperative that we give back any way we can.

**HIRE METHODS**

**TYPE OF BUSINESS:** Human Resources  
**LOCAL EMPLOYEES:** 51  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Hire Methods is a Christian-based company that strives to serve the Lord in all we do. Our purpose is to glorify Christ in the marketplace one interaction and relationship at a time. Here at Hire Methods, we enjoy giving back to the community that has served us so well.

**THE KOSSAK COMPANIES**

**TYPE OF BUSINESS:** Estate Planning  
**LOCAL EMPLOYEES:** 4  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** To give from the heart and until it hurts. There are so many worthwhile charities that are homegrown that we have changed from giving to national charities to just focusing on those organizations that help Northeast Florida.

**MPS GROUP**

**TYPE OF BUSINESS:** Human Resources  
**LOCAL EMPLOYEES:** 450  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** We created the MPS Cares program to help those in need in our community by participating



## BRAVO!

The Omni Jacksonville Hotel congratulates the winners of Jacksonville Magazine's 25 Companies That Care.

Thank you for making Jacksonville a wonderful place in which to work and live.

OMNI JACKSONVILLE HOTEL

245 Water Street, Jacksonville, FL 32202  
904-355-6664 [www.omnijacksonville.com](http://www.omnijacksonville.com)

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# 2010 Companies that Care Corporate Awards Luncheon

OMNI JACKSONVILLE HOTEL  
TUESDAY, JANUARY 12, AT NOON

For ticket information, please call Kathy Weedon at (904) 389-3622. A special thank you goes out to the sponsors that make this event, a benefit for the Juvenile Diabetes Research Foundation, possible:

## Silver Sponsors



## Bronze Sponsors



OMNI JACKSONVILLE HOTEL



*dedicated to finding a cure*

## Companies that CARE 2010 Beneficiary & Non-Profit Partner

The **JUVENILE DIABETES RESEARCH FOUNDATION (JDRF)** is an organization founded in 1970 by parents of children with type 1 diabetes. The mission of JDRF is to find a cure for type 1 diabetes and its complications through the support of research. Since its founding, 40 years ago, they've funded \$1.6 billion toward research of diabetes and continue to be rated highly efficient with 85% of every dollar going directly to research. 2010 is a celebration of all the advances for people living with diabetes as a result of the research funded.

Locally, the North Florida Chapter offers outreach and support to newly diagnosed children and adults with type 1 diabetes. We also host an annual Walk to Cure Diabetes and a Miracles in the Moonlight Gala which combine to raise almost a million dollars for research. To learn more about the Foundation, research, resources and how you can become involved, visit our website at [www.jdrfnorthflorida.org](http://www.jdrfnorthflorida.org).

### 2010 Walk to Cure Diabetes

Saturday, April 10th at the Jacksonville Fairgrounds

### Miracles in the Moonlight Gala

October 2010 at the Sawgrass Marriott



in all levels of sponsorship and volunteer work for worthwhile charitable and civic causes, particularly for the children of our community. Through these efforts, it is our hope that we are making Jacksonville a better place to live.

### THE MAIN STREET AMERICA GROUP

**TYPE OF BUSINESS:** Property/Casualty Insurance  
**LOCAL EMPLOYEES:** 170  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** The Main Street America Group remains steadfast in our commitment to making a positive impact in all of the communities where our employees work and live. Given the current national economic environment, our corporate social responsibility is more critical than ever.

### MARKS GRAY, PA

**TYPE OF BUSINESS:** Legal Services  
**LOCAL EMPLOYEES:** 72  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** We believe it is not only good business practice to get involved in various events and organizations, but that it is also part of our responsibility as citizens of Jacksonville and the surrounding area. Our firm donates financially to various organizations but is proudest of its employee volunteer efforts in a broad spectrum of charities, organizations and religious groups.

### MEMORIAL HOSPITAL

**TYPE OF BUSINESS:** Healthcare  
**LOCAL EMPLOYEES:** 1,816  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Memorial Hospital has a tradition of being actively involved in and having a strong relationship with our community. At Memorial Hospital, we are committed and dedicated to supporting numerous charitable organizations. Our employees take an active role in giving back to the community by volunteering their time and financial resources throughout the year.

### NATIVE SUN NATURAL FOODS MARKET

**TYPE OF BUSINESS:** Retail Grocer  
**LOCAL EMPLOYEES:** 100  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** To develop programs that allow our employees and customers to raise funds and awareness for local groups in need, to build a more sustainable environment for our local community and to facilitate volunteerism that benefits us all.

### NEW YORK LIFE INSURANCE

**TYPE OF BUSINESS:** Financial  
**LOCAL EMPLOYEES:** 11 + 60 agents  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** From the first day at our office, good corporate citizenship is promoted. This means a responsibility to be active and valuable participants in the community via socially responsible policies and practices, promoting volunteerism, and providing ways to contribute philanthropically.

### OMNI JACKSONVILLE HOTEL

**TYPE OF BUSINESS:** Hotel  
**LOCAL EMPLOYEES:** 170  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Omni actively encourages local community participation through our core value of local market leadership and is involved in or makes donations to hundreds of organizations, from schools to religious groups and more, with a focus on support of the minority community.

### PSS WORLD MEDICAL

**TYPE OF BUSINESS:** Healthcare  
**LOCAL EMPLOYEES:** 770  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Our philosophy stems from the company's purpose: Improving healthcare in America through innovative solutions. PSS is an active donor of funds, time, resources and products to a variety of charitable organizations, particularly in the

fields of healthcare and education.

### PROSPERITY BANK

**TYPE OF BUSINESS:** Financial  
**LOCAL EMPLOYEES:** 170  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Our company tagline is "Building Our Community." Volunteering and financially supporting the nonprofit organizations within Northeast Florida is of paramount importance to our organization. We encourage our employees to give back to the community by providing them with needed time and resources so that they can then turn good intentions into a powerful reality.

### PRUDENTIAL FINANCIAL

**TYPE OF BUSINESS:** Financial  
**LOCAL EMPLOYEES:** 648  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Prudential was founded in 1875 with a mission to improve the lives and living conditions of poor Americans. Prudential is, at heart, a people business. Giving back to the communities where we live and work helps to ensure that we stay connected to our neighbors.

### PUBLIX SUPER MARKETS

**TYPE OF BUSINESS:** Retail Grocer  
**LOCAL EMPLOYEES:** 4,780  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Our community partnerships cover everything from department fundraisers for seniors in assisted living facilities to companywide campaigns. Our stores often develop partnerships with schools, children's homes and many other organizations. Many of our associates get involved on their own or at the encouragement of their co-workers.

### REGENCY CENTERS

**TYPE OF BUSINESS:** Commercial Real Estate  
**LOCAL EMPLOYEES:** 215  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** We believe in being good stewards of our environment and communities. Developing and operating environmentally sustainable shopping centers and contributing to the betterment of our communities are in the best interest of our company and our people.

### SHANDS JACKSONVILLE

**TYPE OF BUSINESS:** Healthcare  
**LOCAL EMPLOYEES:** 3,600+  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** As a not-for-profit academic medical center, there is an intrinsic responsibility to provide comprehensive healthcare services to all people in the community. This obligation extends well beyond the medical center campus to reach people where they live, work and play.

### SISLER JOHNSTON INTERIOR DESIGN

**TYPE OF BUSINESS:** Interior Design  
**LOCAL EMPLOYEES:** 9  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** Since 1984, Sisler Johnston Interior Design has earmarked annual donations to multiple charities and given monthly cash contributions to those organizations. As president of the company, Judith Sisler Johnston's giving is a reflection of her spiritual understanding and belief that when you give, it will be abundantly returned to you.

### WINN-DIXIE

**TYPE OF BUSINESS:** Retail Grocer  
**LOCAL EMPLOYEES:** N/A  
**CORPORATE PHILOSOPHY ON COMMUNITY GIVING:** It is important for us to be involved in and support the communities we serve. Our customers count on us and expect us to do just that. We are honored to be part of this community and to be in the position to help others—because that's what good neighbors do. ✱